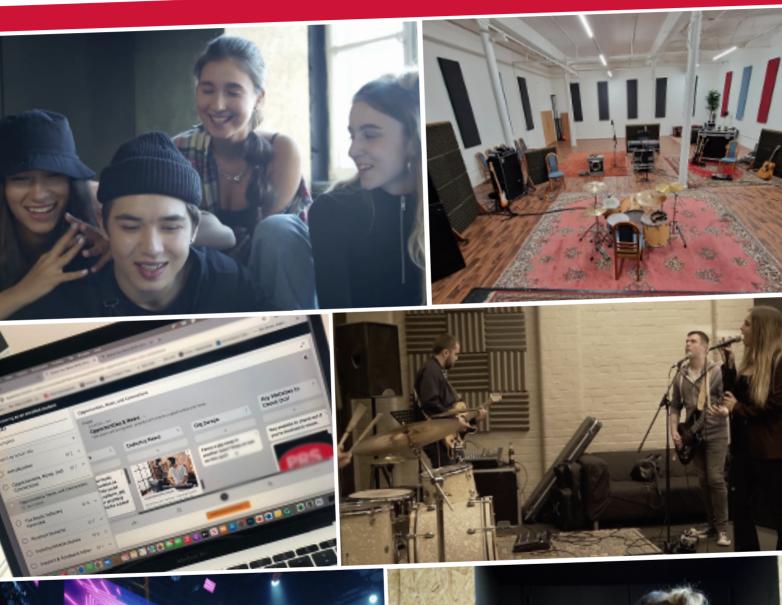


# Virtual Learning uk Study Programme







Creative Music Industry

## Why should you study at VLUK - Music+Brand Campus?

At VLUK Music+Brand, you will work towards a **Level 3 RSL Extended Diploma in Creative Music Industry**.

This qualification is equivalent to three full A Levels, providing you with a vocational context in which you can develop the knowledge and skills required for further education, music college or straight into professional employment.

#### Level 3 RSL Extended Diploma in Creative Music Industry

The Extended Diploma in the Creative Music Industry allows learners to build the skills necessary to successfully work in the music industry. Creative Music Industry is split into five pathways: Performance, Production, Composition, Live Events and Entrepreneurship. Each pathway embodies a specific profile of study and this informs the core unit choices, which each learner will make.

2 YEAR COURSE. EQUIVALENT TO 3 FULL A LEVELS

#### Core Units include:

- Collaborative project
- · Performing music live
- Working in the music industry

#### Optional Units include:

- Rehearsing music
- Managing a music event
- Digital recording and production
- Setting up a music business
- Music promotion
- Practical musicianship
- Music management
- Creating a social media strategy
- Planning for a career in music
- Employment preparation

#### Course Structure

A typical week is made up of 20 hours study where you will take part in practical music

classes. You will be given workshops from industry professional and take part in short projects to deepen your knowledge. You will be given time dedicated to Private study for tasks such as independent research and preparation reading.

#### Progression

In addition to the music sector specific content, the requirements of the qualification means that learners develop the transferable and higher-order skills that are highly regarded by higher education and employers.

THERE ARE
NO
EXAMS FOR
THIS COURSE

#### Why VLUK - Music+Brand?

This course leverages learners' passion for music performance to develop essential skills for success in the music industry and beyond.

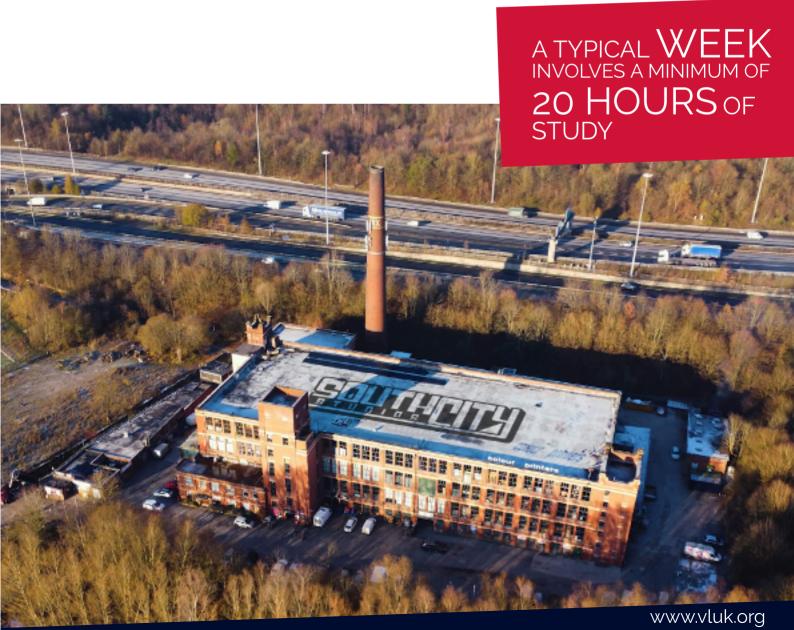
This innovative music performance course integrates performance and recording with key professional and personal development areas, including areas such as leadership, mindset, branding, adaptability, resilience, networking, public speaking, event management and marketing amongst others.

At VLUK Music+Brand campus learners will be equipped with the tools to excel not only in music but also in a wide range of future careers, fostering creativity, confidence, and professional skills.

This programme is perfect for the new generation of creative learners who recognise that their skill sets are highly transferable. Musicians, music producers, media creators, and all creative individuals must build brands, markets, and networks to succeed and we support all learners to achieve their goals and ambitions.

99% PASS RATE IN 2023

Our programme partners with state-of-the-art music industry venues nationwide, immersing learners in real working studios from day one and giving them direct access to industry professionals for networking and hands-on learning.





For more information and to find out how to apply, visit:

www.vluk.org

www.musicplusbrand.com

Telephone 01562 251708

or email info@sgmmusicgroup.com

Follow us on Insta: 
amusicplusbrand

Opening doors into the Music Industry

**Music+Brand** 

**Stockport Campus (North)** 

Pear Mill, Bredbury, Stockport SK6 2BP

**Stourbridge Campus (Midlands)** 

Base Studios, Unit 14 Gainsborough Trading Estate, Rufford Road, Stourbridge DY9 7ND

### Virtual Learning uk

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